

**Special Bonus:** Complete Resource Guide from the SBA

# SMALL BUSINESS SUCCESS

[ AMERICA'S SMALL BUSINESS RESOURCE ]

VOLUME 15

## How To Hire The Best Employees... and keep them happy

**20** BEST  
LOW-COST  
MARKETING TIPS

GOING GLOBAL:  
**10** STEPS  
TO SUCCESSFUL EXPORTING

PROTECTING  
YOUR BUSINESS  
**OVERSEAS**

